

K. Mackey

mackeyux@gmail.com | mackeyux.com | [LinkedIn](#)

EDUCATION

Savannah College of Art and Design | Atlanta + Savannah, GA June 2023 – November 2025
Bachelor of User Experience Design, minor in Graphic Design – Magna Cum Laude

Valencia College | Orlando, FL August 2021 – May 2023
Associates in Graphic and Interactive Design

EXPERIENCE

SCADpro x Kelley Blue Book | Atlanta, GA September 2025 – November 2025
Director of Strategy & Research

- Led end-to-end research and synthesis to define the project's core strategic pillars, establishing the foundation for all concept development and execution.
- Influenced decision-making on final concepts, guiding the team toward solutions grounded in user insights, strategic rationale, and strong design principles.
- Presented directly to Kelley Blue Book stakeholders as well as built the full process-book website, ensuring clarity, polish, and comprehensive documentation of the team's work.

Coding It Forward | Remote June 2024 – August 2024
Visual Design Fellow at General Services Administration ITC

- Collaborated with a Full Stack Engineer Fellow to build a Chrome plug-in and internal news hub for GSA ITC, improving employee access to emerging tech updates.
- Elevated ITC's visual communication standards by designing reusable presentation templates and usage guidelines adopted across teams.
- Produced a suite of infographics highlighting FAS accomplishments, increasing clarity and engagement for external audiences.

LEADERSHIP ACTIVITIES AND MEMBERSHIPS

Future Leaders of UX (SCAD) | Atlanta, GA June 2023 – May 2024
Director, member

- Organized workshops and events connecting UX students with alumni and industry professionals.
- Hosted Ladies that UX Night to strengthen ties between SCAD and the Atlanta LTUX chapter.

Phoenix Art & Literary Magazine (Valencia College) | Orlando, FL January 2023 – May 2023
Creative Director

- Directed design and production of Phoenix vol. XXV, Valencia's student-run art and literary magazine.
- Led a small design team, managing collaboration, critiques, layout, and publication deadlines.

HONORS AND AWARDS

6x Silver Winner | [Indigo Awards](#) March 2026
Honorable Mention | [International Design Awards](#) December 2025

TECHNICAL SKILLS

Software: Figma, Adobe Photoshop, Illustrator, InDesign, Google Suite, Capcut
Skills: Lextant Research Method Certified, UI & interaction design, iterative prototyping & concept testing, usability testing, brand identity development, product & brand strategy, print production